

RODERICK PETERSON

Filmmaker | Video Producer | Visual Storyteller

Chico, CA
rp@roderick.xyz

Portfolio: roderick.xyz

Additional contact information available upon request

TECHNICAL SKILLS

Production & Camera

Canon, Sony, Panasonic systems;
Sound Devices/Zoom audio;
Lighting design & Location sound

Post-Production & Color

Premiere Pro, After Effects, DaVinci Resolve

Audio Software

Pro Tools, Audition, Logic Pro, iZotope RX Restoration Bundle, Waves Plugins

Motion & Graphics

After Effects, Illustrator, Photoshop

Asset Management

DAM systems, Archive organization, Remote workflows (Zoom, Frame.io)

EDUCATION

Bachelor of Science, Psychology

Colorado State University
Emphasis: Sensation & Perception.

Certifications:

Animation Bootcamp — School of Motion, Adobe Authorized Training Center

PROFESSIONAL SUMMARY

Video and audio producer with a track record of building production operations, teams, and asset management systems from the ground up. 200,000+ views across documentary projects including viral content featured on Radiolab and Sputnik News. Delivered 50+ short-form documentaries for a single client—work that became the template for their expansion into 40+ countries. Expert in remote production workflows, real-time asset management architecture, and scaling lean teams without sacrificing quality. Seeking to bring operational leadership and creative resourcefulness to a mission-driven organization.

PROFESSIONAL EXPERIENCE

Media Production Specialist III | Butte College

2023 – Present | Oroville, CA

- Produce multi-disciplinary educational videos for in-class and online learning platforms
- Create video content highlighting student success and program impact, supporting enrollment marketing initiatives
- Manage and organize 1,000+ hours of digital video assets using DAM systems and networked storage
- Livestream major institutional events to national and international audiences

Associate Professor of Media Production | Butte College

2022 – 2023 | Oroville, CA

- Taught comprehensive video production curriculum: scriptwriting, camera operation, lighting, color correction, audio recording/editing, motion design, and post-production workflows
- Mentored student who founded Butte Film Institute (501(c)(3)) and launched Butte Film Festival — now in third year, sold out
- Former student built LA production studio, now produces regional and national commercials
- Developed curriculum adaptations based on individual student strengths—one redirected to voiceover, now working professionally as VO talent
- Advised Butte Film Club — organized workshops including industry professionals (Star Trek: DS9 makeup artist)

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Select Clients

Clients & Work:

- New Belgium
- Anywhere.com
- Answers.com
- Project Rant
- Rich Ober for Chico City Council
- Give Autism A Chance Summit

AREAS OF EXPERTISE

International Production
Resourceful Field Production
Ethical Storytelling Practices
Training & Mentoring

PROFESSIONAL EXPERIENCE CONTINUED

Director & Lead Producer • Blind Monk Productions

2009 – Present | Chico, CA & International

- Designed and built proprietary real-time asset management system—continuously-synced RAID arrays and shared storage providing instant access to multi-terabyte media libraries across workstations
- Delivered 50+ short-form documentary videos for Anywhere.com (50,000+ views)—production methodology became template for client's expansion into 40+ countries
- Produced "Kessler Syndrome | Space Junk" documentary (120,000+ views) featuring exclusive NASA expert interviews—referenced on Radiolab
- Created "The Deeper Trilogy" experimental series (2020)—early adoption of AI style transfer combined with live-action footage; mastered Mocha Pro rotoscoping and compositing techniques, including 2,500+ hand-keyframed frames with complex motion tracking
- Composed audio identity for New Belgium Brewery's Skinny Dip campaign—featured as primary brand audio throughout full promotional year
- Created intro music and audio branding for Answers.com and Project Rant
- Scaled productions from solo field work to coordinating teams of 18-20 professionals
- Led international documentary production across Costa Rica (2011-2015) in remote locations with limited infrastructure
- Established training program developing interns into professional editors with ethical storytelling practices

SOCIAL IMPACT & ENGAGEMENT

- **Board Director, MacDonald-Peterson Foundation** (2014–Present): Evaluate and fund initiatives addressing social inequities — \$100K+ distributed annually
- **Co-Founder, South Chico Community Assistance Center** (2023): Established 501(c)(3) addressing homelessness through preventive interventions
- **Founding Board Member, Butte Film Institute**: Nonprofit supporting Butte Film Festival and emerging filmmaker education
- **Pro Bono Producer, Human Thread Foundation** (2018): Anti-trafficking campaign content
- **Lead Media Designer, Rich Ober for Chico City Council** (2017): Complete campaign media — TV, radio, print, digital, website